

PRATEEK MISHRA

SALESFORCE DEVELOPER

+91 7077051933 | mishraprateek889@gmail.com

PROFESSIONAL SUMMARY

Salesforce Developer with 4+ years of experience designing high-performance, reusable, and reliable Apex code, Lightning Web Components (LWC), and platform customization across Sales, Service, and Experience Clouds. Proven ability to work independently to translate business needs into maintainable technical solutions while adhering to security models, governor limits, and best practices in the Salesforce development lifecycle.

TECHNICAL SKILLS

Salesforce Clouds	Sales Cloud, Service Cloud, Experience Cloud
Salesforce Development	Apex Classes & Triggers, Batch/Queueable Apex (Async & Sync), SOQL, SOSL, Security Models
UI Development	Lightning Web Components (LWC), Aura Components, Visualforce Pages, HTML, CSS, JavaScript, SLDS
Automation & Data Integration	Salesforce Flows, Approval Processes, Data Modeling (Objects/Relationships), Custom Metadata REST, SOAP, Bulk APIs, Apex Callouts, Platform Events, Change Data Capture (CDC)
Tools & Practices	VS Code, CI/CD, Git, Change Sets, Test Classes (Unit Testing), Code Reviews, Agile

PROFESSIONAL EXPERIENCE

Consultant

Jun 2024 – Present

Deloitte India

- Spearheaded customizations and enhancements across Salesforce Sales Cloud and Service Cloud, optimizing sales pipelines, case management, and overall support workflows.
- Developed scalable Apex Web Services, REST/SOAP APIs, and callouts, improving external system data synchronization by 30%.
- Built high-performance, reusable LWC components utilizing SLDS, JavaScript, and HTML, reducing manual processing efforts by 25%.
- Maintained legacy Visualforce pages and Aura components, strategically migrating complex UI functionalities to LWC to enhance system performance and modernize the user experience.
- Implemented synchronous and asynchronous processes (Queueable/Batch Apex) handling large data sets and bulkification, reducing manual effort by 20%.
- Developed event-driven integrations using Platform Events and CDC, enhancing system architecture and synchronization efficiency by 30%.
- Collaborated with administrators and stakeholders to validate business requirements, ensuring solutions adhered to security models, scalability, and governor limits.
- Maintained technical documentation and ensured application quality through rigorous unit testing (test classes), debugging, and peer code reviews, maintaining 80%+ coverage.

Analyst

Jun 2022 – May 2024

Deloitte India

- Independently managed end-to-end client engagements, translating business needs into technical design, development, and production delivery.
- Architected Salesforce data models (custom objects, fields, relationships) to support Enterprise Territory Management (ETM) and complex multi-level Approval Processes.
- Developed and maintained custom user interfaces utilizing Visualforce and Aura frameworks to support specific client business requirements prior to LWC adoption.
- Automated business processes and Territory Code assignments using Salesforce Flows, improving assignment accuracy by 10%.
- Built configurable solutions using Apex, LWC, Flows, and Validation Rules, improving maintainability and reducing development effort by 20%.

CERTIFICATIONS

- Salesforce Certified Platform Developer I (PD1)
- Salesforce Certified Platform Developer II (PD2)
- Salesforce Certified Platform App Builder

EDUCATION

B.Tech in Electronics and Instrumentation

Jul 2018 – Jun 2022

KIIT University